



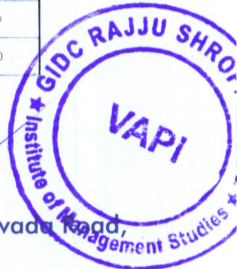
RAJJU SHROFF ROFEL UNIVERSITY, VAPI

A STEP AHEAD TOWARDS A SUCCESSFUL CAREER
"Established under Gujarat Private University Act, 2009."

Rajju Shroff ROFEL University																
Faculty of Management																
GIDC Rajju Shroff ROFEL Institute of Management Studies																
TEACHING & EXAMINATION SCHEME FOR MBA PROGRAMME Academic Year 2024-26																
Semester	Course Code	Course Category	Course Title	Evaluation Type (Theory/Practical/ Theory+Practical)	Offering Department	Teaching Scheme			Examination Scheme							Total
									Internal Exam					External Exam		
									CCE		Mid Sem Exam		CCE+Mid Sem Passing	Max.	Passing	
						Max.	Passing	Max.	Passing							
						Theory	Practical	Total Credit	Max.	Passing	Max.	Passing	Max.	Passing		
1	MBA011012	Core	Accounting for Business Leaders	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA011022	Core	Business Economics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA011032	Core	Information System & Business Analytics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA011042	Core	Organisational Behaviour	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA011052	Core	Business Statistics	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA014062	AFC	Business Communication & Etiquettes	Theory	MBA	2	--	2	50	20	---	---	20	25	10	75
22															825	
2	MBA021012	Core	Corporate Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA021022	Core	Marketing Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA021032	Core	Human Resource Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA021042	Core	Production and Operations Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA021052	Core	Research Methodology	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA026062	IKS	Indian Knowledge Systems	Theory	MBA	2	--	2	50	20	---	---	20	25	10	75
22															825	
3	MBA034012	Ability Enhancement Course	Summer Internship Project	Practical	MBA	--	4	4	100	40	--	--	40	100	40	200
	MBA031022	Core	Strategic Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031032	Major - Finance	Security Analysis & Portfolio Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031042		Derivatives & Risk Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031052		Banking & Insurance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031062	Major - Human Resource	Change Management and Organization Development	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031072		Compensation Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031082		Management of Industrial Relations and Labour Laws	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031092	Major - Marketing	Integrated Marketing Communications	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031102		Consumer Behaviour	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031112		Services Marketing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031122	Major - Productions & Operations Management	Operations Research	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031132		Service Operations Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031142		Production Planning & Control	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031152	Major - Information Technology	Data Warehousing & Data Mining	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031162		Systems Analysis & Design	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA031172		E-Business	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
	MBA032182	Minor Specialization	Behavioral Finance - Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA032192	Digital Marketing - Marketing		Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
MBA032202	Human Resource Audit - HR		Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	
MBA032212	Supply Chain & Logistics - POM		Theory	MBA	4	--	4	70	28	30	12	40	50	20	150	

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Sponsoring Body Address: Plot No. 14/5, Chharwada, GIDC, Vapi - 396195.

MBA032222		Managing Digital Innovation & Transformation - IT	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA036232	Value Added Course	MOOC Course / Problem Solving & Decision Making Skills	Theory	MBA	2	--	2	--	--	--	--	--	--	--	--
26															950
MBA041012	Core	OJT - Research Project Dissertation	Practical	MBA	--	6	6	150	60	--	--	60	150	60	300
MBA041022	Major - Finance	International Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041032		Mergers & Acquisitions	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041042	Major - Human Resource	Performance Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041052		Human Resource Planning & Development	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041062	Major - Marketing	Brand Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041072		Sales & Distribution Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041082	Major - Productions & Operations Management	Materials Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041092		Quality Management	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041102	Major - Information Technology	Cyber Security & Information Technology Governance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA041112		Cloud Computing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042122	Minor Specialisation	Fintech & Financial Analytics - Finance	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042132		Managing Talent Globally - HR	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042142		B2B Marketing - Marketing	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042152		World Class Manufacturing - POM	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
MBA042162		Business Process Reintegration - IT	Theory	MBA	4	--	4	70	28	30	12	40	50	20	150
18															750



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